



LIVE

CONTEST

FAKE NEWS

Where do 'Fake News' come from and what do they mean? How can you identify them? Has trust in the media become too fragile? Why does our young generation turn to other sources of information instead of our traditional media? What is the role of social media in the spreading of Fake News?

The 'Fake News' exhibition, produced by Poster for Tomorrow, will be presented in July and August 2023 by the Alliance Française of Adélaïde in the University of Adelaide, the University of South Australia, and Flinders University. On this occasion, students of those universities and of the Alliance Française d'Adélaïde are invited to take part in a contest to reflect on Fake News and their impact.

THE OBJECTIVES OF THE COMPETITION

- Have young students learn how to detect fake news around them by producing one themselves
- Enable high school students in Adélaïde to work and reflect in French
- Get together to reflect on a theme that touches all generations but in particular Generation Z, and thus encourage them to be involved in democratic debate

The award will be presented to the winner of the competition at a ceremony at **the end of August 2023.**

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TRUE OR FALSE?

To take part in the contest, immerse yourself in the world of Fake News creators. Discover and learn about the process, tools and themes covered by Fake News. Once you have understood the issues, invent a Fake News and play it out. Prove to us that you have understood the dangers of Fake News by creating a video.

Don't forget these key questions:

What is the usual process of a Fake News? Who are these Fake News created for? Why do they exist?

MODALITIES

- The contest is open to students of the University of Adelaide, the University of South Australia, Flinders University, and the Alliance Française d'Adélaïde.
- A winner will be elected by a jury and awarded a prize.
- The requested format is a video in French from 1 min to 3 min.
- A 200-word text, in which you explain your choice of Fake News and why you think it's convincing, should accompany the video.
- You have to enter the competition alone.
- You can talk about politics, leisure, fashion, art... The more creative your video is, the better you can convince us!

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HOW CAN I PARTICIPATE?

Entrants must pay a \$2 registration fee by clicking on this link:
[Register for Fake News Contest.](#)

The deadline for sending the video and text is **June 30, 2023** to:
[**events@af.org.au**](mailto:events@af.org.au)